

What is T.H.R.I.V.E.?

Building upon the momentum of the 2023 Racial Equity Summit, the Sac County T.H.R.I.V.E. Summit will be a biennial event rooted in the County's core purpose "Enriching Communities to Thrive" where we engage residents, community leaders, and organizations serving our most vulnerable communities to recast our vision for advancing racial equity; acknowledge past harms and recognize what is needed to repair; highlight progress and the work that must continue; and recommit with intention through the following tenants:

- **T – transparency and trust building**
- **H – hearing and honoring all perspectives**
- **R – respect**
- **I – innovating equity**
- **V – valuing diversity and inclusion**
- **E – empowering allies, advocates, and accomplices**

The 2025 T.H.R.I.V.E. Summit and Community Engagement Mixer will take place on **Wednesday, October 15th** from **10am to 6pm** at the **Sacramento State University Ballroom**



Cephoni Jackson, Chief DEI Officer

Sacramento County Office of DEI

Our mission is to engage the workforce and community on topics of equity and inclusion and apply an equity lens on the day-to-day operations of the County and public service delivery. We work to identify and eliminate inequities and barriers to access and engagement (e.g. policies, practices, attitudes, bias and cultural messages) that have prevented BIPOC, LGBTQIA+, people with disabilities and historically marginalized communities, full participation and equitable outcomes.



<https://personnel.saccounty.gov/Pages/Diversity-Equity-and-Inclusion.aspx>



T.H.R.I.V.E. Summit &
Community Engagement Mixer

BREAKING BARRIERS, BUILDING BRIDGES

Sponsorship Guide 2025



OUR GOALS

The Sacramento County Office of DEI is looking to raise \$50,000 before the T.H.R.I.V.E. Summit on October 15th.

We anticipate the attendance of 500 county employees, community based organization leaders, community residents, advocates and racial equity practitioners for an enriching day filled with guest speakers, an educational panel, cultural performances, and plenty of opportunities to network with those in the Greater Sacramento area who center racial equity in their day-to-day practices.

We want to demystify narratives surrounding DEI, acknowledge the work that has been done to advance equity, while looking forward to the partnerships and opportunities for advocacy that must take shape to help close the gaps of disproportionate outcomes.

You can help us fund:

- Food
- Parking for attendees
- Complimentary Swag Bags
- Decorations
- Guest Speakers
- Cultural Performers
- Community Racial Equity Committee capacity building



HOW YOU CAN HELP

Contact us about sponsorship opportunities, in-kind donations or any questions: CountyEvents@saccounty.gov

	Ally (\$1,000)	Partner (\$5,000)	Champion (\$10,000)
Company logo displayed on event materials	✓	✓	✓
Shoutout on the event program	Quarter Page	Half Page	Full Page
Priority Seating		✓	✓
Organization Booth		✓	✓
Shoutout at the end of event presentation		✓	✓
T.H.R.I.V.E. T-Shirt			✓
Organization logo displayed on billboard			✓