PRESENTED BY: SUZANNE ROGERS, SVP, MANAGING DIRECTOR, PRACTICE LEAD

SEPTEMBER 27, 2024

THE COUNTY OF SACRAMENTO
DEFERRED COMPENSATION PLANS
ADVISORY COMMITTEE MEETING

Q2 2024



County of Sacramento

457(b) PLAN #90168

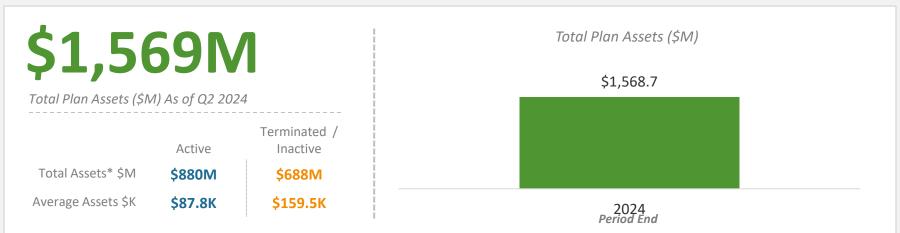


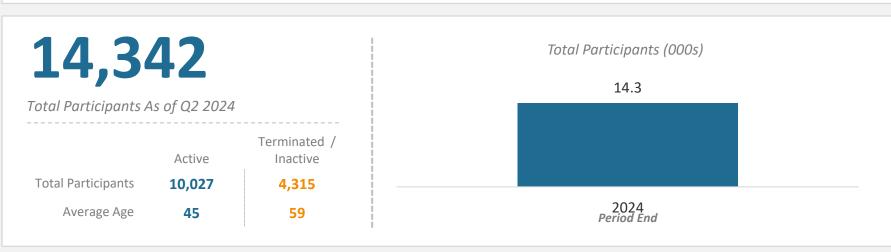




457(b) Plan Summary

Plan asset & participant trend





County of Sacramento

Retirement Plan Summary

Employee Participation¹

Target: 70% | Peers: 95%

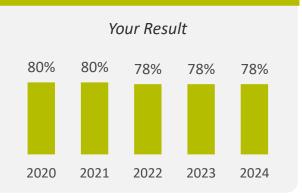
Auto Enroll is enabled for select union groups with various default rates



Age-Appropriate Asset Allocation²

Target: 85% | Peers: 71%

Deploy a modern investment lineup to achieve asset allocation levels.



Total Savings Rates²

Target: 15% | Peers: 15%

Auto AIP is enabled with a a few union groups with a cap of 5%



Employee Engagement²

Target: 80% | Peers: 75%

Drive employee engagement through a comprehensive learning agenda.



^{1.} Fidelity record kept data as of 06/30/2024 for active participants with or without balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts.

^{2.} Fidelity record kept data as of 06/30/2024 for active participants with a balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts.

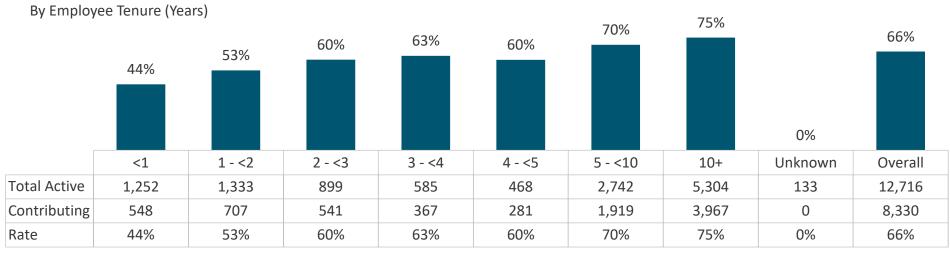
Peer comparison represents industry peers. See appendix for more details. 706485.24.0. For plan sponsor and investment professional use only.

Percent of Active/Eligible Participants Contributing As of Q2 2024





Participation Rate



Percent of Active/Eligible Participants Contributing As of Q2 2024

of active/eligible participants are

contributing to the plan



66%

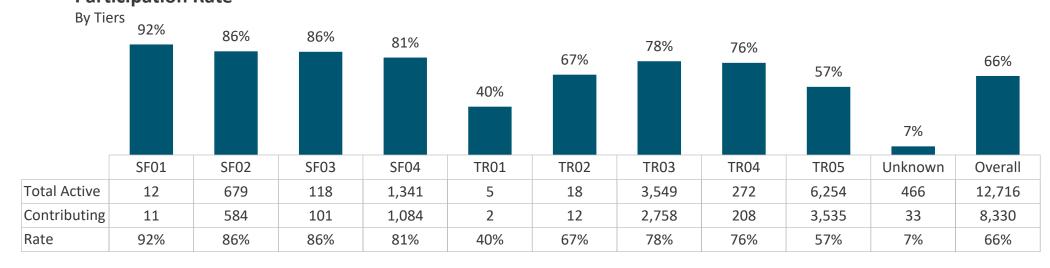
70% PEER **AVERAGE** 95% TOP

PERFORMERS

Peer Your Plan Adoption Adoption **Auto Enrollment** 18% 47% **EasyEnroll** Enhanced Enrollment 41%

Communications

Participation Rate



Percent of Active/Eligible Participants Contributing As of Q2 2024

AE Enabled: Considered '3','20','21','28','50','80' Division Codes



66%

70%

AVERAGE

95%

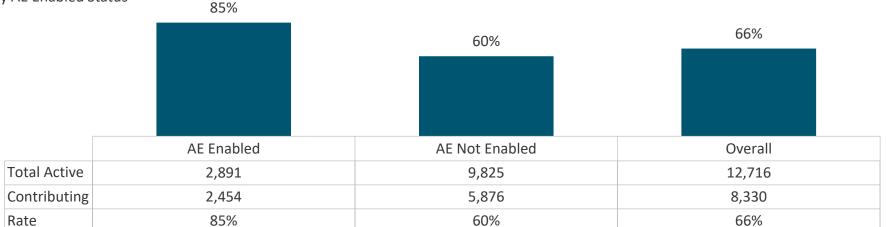
TOP PERFORMERS

of active/eligible participants are contributing to the plan

	Your Plan Adoption	Peer Adoption
V	Auto Enrollment	18%
V	EasyEnroll	47%
	Enhanced Enrollment Communications	41%

Participation Rate

By AE Enabled Status



Percent of Active Participants Contributing As of Q2 2024



89%

87%

PEER
AVERAGE

99%

TOP PERFORMERS

of active participants with a balance contribute to the retirement plan

	Your Plan Adoption	Adoption
V	Auto Enrollment	18%
V	EasyEnroll	47%
,	Enhanced Familiares	

Enhanced Enrollment Communications

41%

Participation Rate

By Employee Tenure (Years)



Percent of Active Participants Contributing As of Q2 2024

of active participants with a

balance contribute to the



89%

retirement plan

87%

PEER
AVERAGE

99%

PERFORMERS

Your Plan Adoption

Peer
Adoption

Auto Enrollment 18%

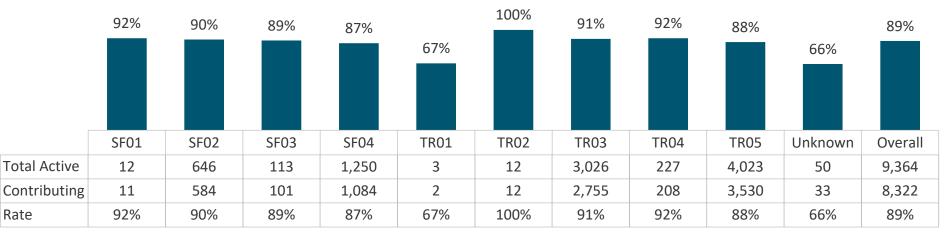
EasyEnroll 47%

41%

Enhanced Enrollment Communications

Participation Rate

By Tiers



Percent of Active Participants Contributing As of Q2 2024

of active participants with a

balance contribute to the

AE Enabled: Considered '3','20','21','28','50','80' Division Codes



89%

retirement plan

87% PEER

99%

AVERAGE

PERFORMERS

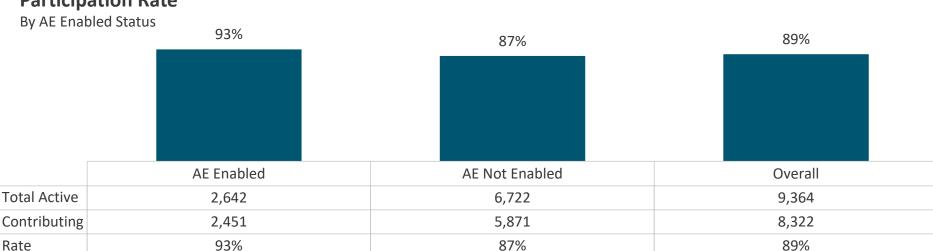
Peer Your Plan Adoption Adoption **Auto Enrollment** 18%

EasyEnroll 47%

Enhanced Enrollment Communications

41%

Participation Rate



Retirement Savings Rates

Total employee & employer savings rates



7.8%

PEER TOP AVERAGE PERFORMERS

21.9%

14.8%

average Total Savings Rate (Employee) for active participants with a balance

	Your Plan Adoption	Peer Adoption
V	Auto Annual Increase	15%
V	Roth Deferrals	85%
	After-Tax Deferrals	9%

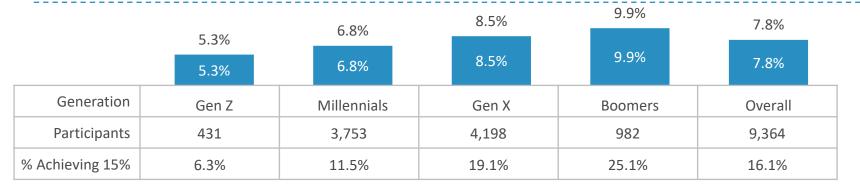
Total Savings Rate by Generation Cohort

Average Employee Deferral

■ Employee Deferral

15% Total Savings Goal

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Retirement Savings Rates

Total employee & employer savings rates

AE Enabled: Considered '3','20','21','28','50','80' Division Codes



7.8%

14.8% 21.9%

PEER TOP
AVERAGE PERFORMERS

average Total Savings Rate (Employee) for active participants with a balance

	Your Plan Adoption	Peer Adoption
$\overline{\mathbf{V}}$	Auto Annual Increase	15%
V	Roth Deferrals	85%
	After-Tax Deferrals	9%

16.1%

Total Savings Rate by AE Enabled Status

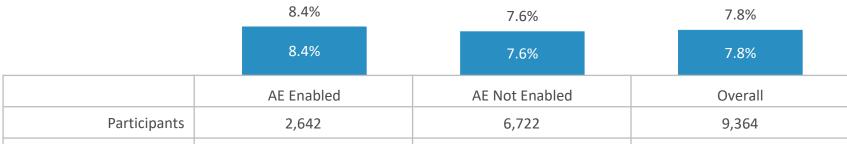
% Achieving 15%

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Average Employee Deferral

■ Employee Deferral

15% Total Savings	Goal	



15.1%

18.6%

Employee Elective Deferral Rate

Implement a plan design that encourages a 15% total savings rate (employee and employer)

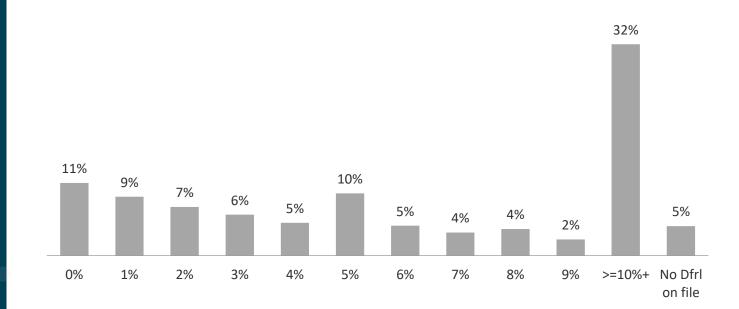
39%

of active employees defer 8% or more of their compensation to the retirement plan



Encourage all employees to save at least 15% of their compensation for their retirement

Percentage Distribution of Participants by Elective Deferral



20%

of participants are enrolled in Annual Increase Program

Asset Allocation

Percent of Participants by Age-Appropriate Equity Allocation



78%

73%

AVFRAGE

88%

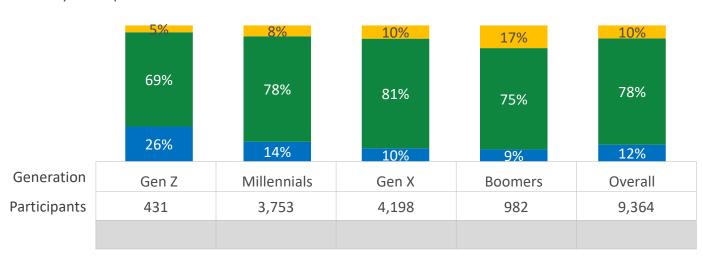
TOP PERFORMERS

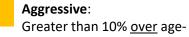
of participants with an Age-Appropriate Equity Allocation



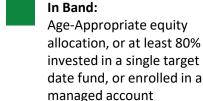
Percent of Participants by Age-Appropriate Equity Allocation

By Participant Generational Cohort





appropriate equity allocation



Conservative: More than 10% under age-appropriate equity allocation

Fidelity record kept data as of 06/30/2024 for active participants with a balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Generational Birth Years: Gen Z: Born after 1996, Millennial 1996-1981, Gen X 1980-1965, Boomers prior to 1965.

Peer comparison represents industry peers. See appendix for more details.

For asset allocation purposes the participant's current age and equity holdings are compared to a table containing an age-based equity holding percentages based on the equity glide path. See appendix for more information. 706485.25.0. For plan sponsor and investment professional use only.

Asset Allocation

Percent of Participants by Age-Appropriate Equity Allocation

AE Enabled: Considered '3','20','21','28','50','80' Division Codes



78%

73%

AVERAGE

88%

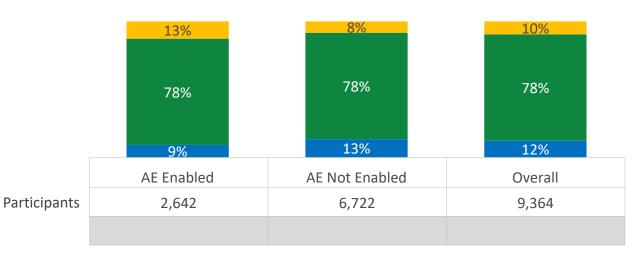
TOP PERFORMERS

of participants with an Age-Appropriate Equity Allocation

	Your Plan Adoption	Peer Adoption
	TDF Default Investment	97%
M	Self Directed Brokerage	68%
V	Managed Account	65%

Percent of Participants by Age-Appropriate Equity Allocation

By AE Enabled Status



Aggressive: Greater than 10%

Greater than 10% <u>over</u> ageappropriate equity allocation

In Band:

Age-Appropriate equity allocation, or at least 80% invested in a single target date fund, or enrolled in a managed account

Conservative: More than 10% under age-appropriate equity allocation

Fidelity record kept data as of 06/30/2024 for active participants with a balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Generational Birth Years: Gen Z: Born after 1996, Millennial 1996-1981, Gen X 1980-1965, Boomers prior to 1965.

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Loan & Withdrawal Activity

Implement a plan design and features to simplify the loan process



24%

17.3%

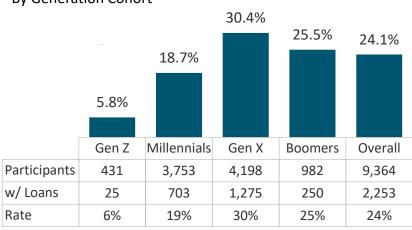
PEER
AVERAGE

of active participants have at least one loan outstanding



Loan Utilization

By Generation Cohort



Percent of Participants with Withdrawal

Previous Twelve Months







Peer Group Average Previous Twelve Months

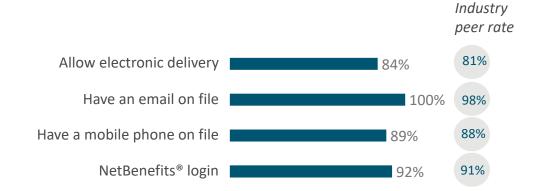
In-Service 1.3% Hardship 1.6%

Digital Enablement and Engagement

Overview

Digital Contact Information (DCI) Enablement





Digital Engagement²



ONLINE VISITS

11.8K

Active + Inactive Participants Interacted online with Fidelity

VISIT DURATION

02:55 Average time spent per visit online



DEVICE TYPE

43% 53%

Desktop Mobile Tablet



TRANSACTIONS

7,936

Unique visitors online, who completed at least one online transaction

¹⁾ Fidelity record kept data as of 06/30/2024 for active participants with a balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts.

²⁾ Fidelity record kept data as of 06/30/2024 for participants with a balance. Excludes zero balance participants. Also excludes forfeiture and alternate payee accounts. Peer comparison represents industry peers. See appendix for more details.

[&]quot;Participants that are fully digital ready" represents employees who have an email on file, have registered accounts on NetBenefits, have a mobile phone number on file and have given permission for electronic delivery.

^{706485.25.0.} For plan sponsor and investment professional use only.

Are your employees engaged in securing their accounts?

Protecting employees' retirement savings is one of the most important plan sponsor duties

• .	ACTIVITY	STATS	WHY IT MATTERS
Register	Completed new user registration on NetBenefits®	All Actives Only 92% 92%	Account registration is the critical first step employees can take to secure their accounts and reduce the risk of someone registering on their behalf.
Monito	Logged into NetBenefits® within the last 90 days	All Actives Only 47% 49%	Employees who regularly engage with their account online have a better chance of spotting potential unauthorized activity.
	Able to complete two-factor authentication	All Actives Only 87% 89%	Two-factor authentication is required to complete sensitive transactions online, such as updating bank information.
Optimiz security		All Actives Only 41% 38%	Voice biometrics helps prevent a fraudster from impersonating employees while speaking with a phone associate.
	Eligible to receive real-time security alerts 89% receive SMS alerts 100% of active EEs have employer-provided email	All Actives Only 98% 100%	When employees have contact information on file, they're notified of suspicious activity as soon as it happens.



TAKE ACTION

[&]quot;All" includes all employees (actives + inactives) with a balance in their plan.



We connect with employees how they prefer

Channels, solutions, and education work together to help create better outcomes

FACE-TO-FACE

Virtual or Onsite

Onsite workshops Pre-retiree 1:1s Ask Fidelity sessions

Investor Center

In-person and virtual financial planning and advice for complex needs

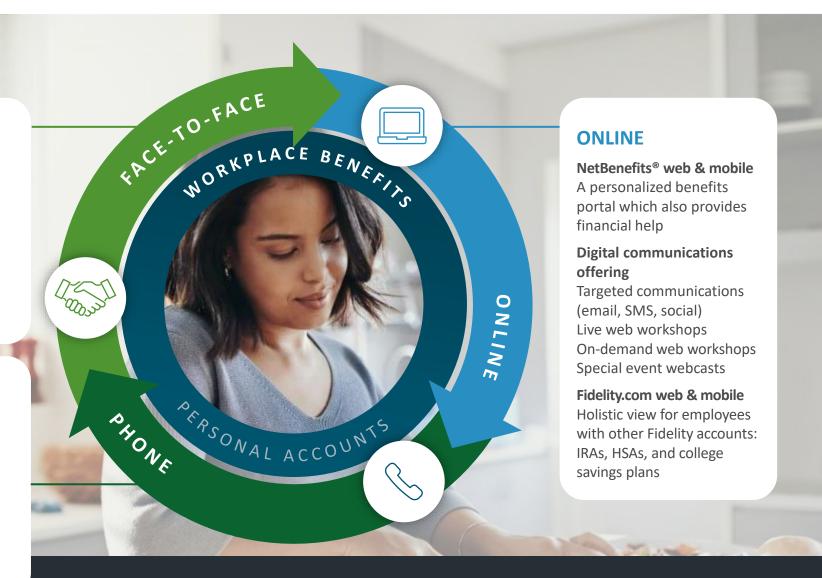
PHONE

On call

Service and help from licensed specialists when employees dial in

Proactive outreach

1:1 conversations and education at the right moments



Driving engagement and encouraging better decisions

Engagement Summary County of Sacramento

ENGAGEMENT TREND



78% Peer average

91% Top performers

ENGAGEMENT SOLUTIONS

Digital Enablement

Fully Digital Ready	83%
Beneficiary Coverage	59%

HOW ARE YOUR EMPLOYEES ENGAGING

	Online	1:1	Group Events	Online Tool	Gervice Calls	Financial Wellness Check-up*
Your Results	76%	6%	7%	12%	16%	6% (535 responses in last — 3 years)
Peer Average	77%	6%	6%	13%	18%	

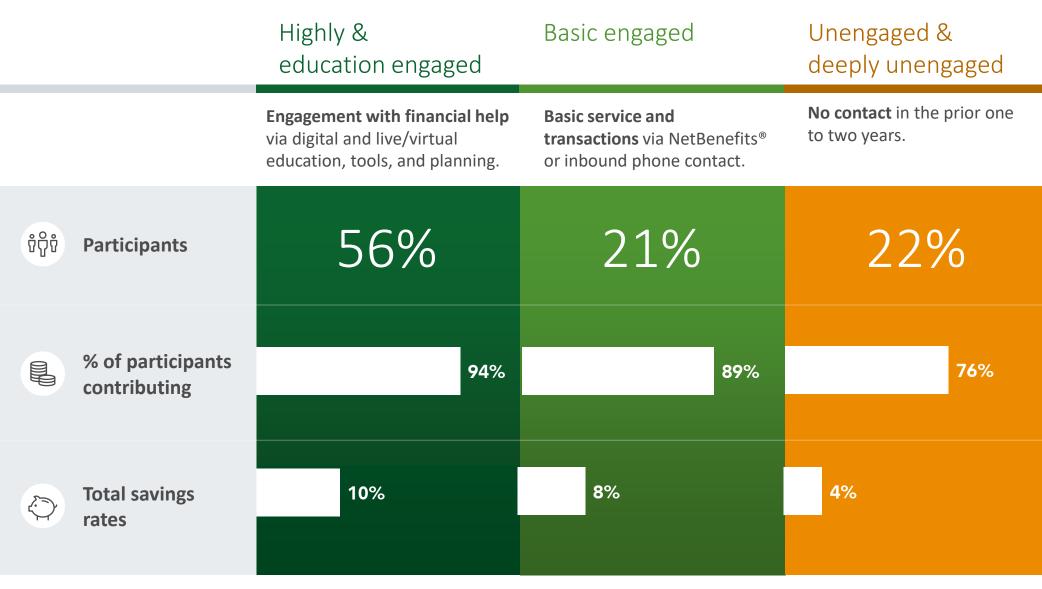


KEY OBSERVATIONS

 Engagement results are healthy and comparable to Public Sector peers across channels.

Engagement helps to drive better outcomes

Higher Engagement leads to better participation and savings rates among employees



County of Sacramento

Communication & Education Activity



i 16,067

unique participants received a campaign message



49%

E-mail open rate

Peer average: 53%



⊘ 35%

Take action rate Peer average: 25%



ប៉ុក្តិប៉ Participation

4.7%

Received an enrollment communication and enrolled

Average Initial contribution was 7.1%



Savings

9.2%

Received a savings communication and increased their deferral

Average deferral increase was 3.6%



Asset Allocation

3.6%

Received an asset allocation communication and made a mix change or exchange



Education & Wellness

34.7%

Took action after receiving support communications

Campaign measurement data for Plan For Life campaigns from 05/01/2023 to 04/30/2024.

^{*} Take action rate is the measurement of participants that received an e-mail or print communication and took actions within 30 days following the communication date. Peer comparison represents industry peers. See appendix for more details. 849508.5.0. For plan sponsor and investment professional use only.

How we engage your employees

County of Sacramento Activity 7/01/2023 to 6/30/2024



Online

NetBenefits® web & mobile Personalized financial wellness portal

NetBenefits Visitors	11.8K
% of Employees Using	75.9%
% using Mobile	53.3%

Pr	none Service
Service Calls Handled	6.6K
% Employees Using	16%



Group Events

Onsite & virtual

Educational group sessions for your entire workforce

Live web workshops	118 attendees/ 2 events
AskFidelity sessions	676 attendees/ 37 events
Dept / ERG meetings	560 attendees/ 15 events
New Hire Orientations	0 attendees/ 0 events



1:1 Planning

Onsite, virtual & phone

Financial planning and advice for complex needs

1:1 meetings	2,288	
Phone	1,683	74%
Virtual	228	10%
In-Person	377	16%
Investor Center visits*	216	
Appointment Utilization	88.7%	

NetBenefits®

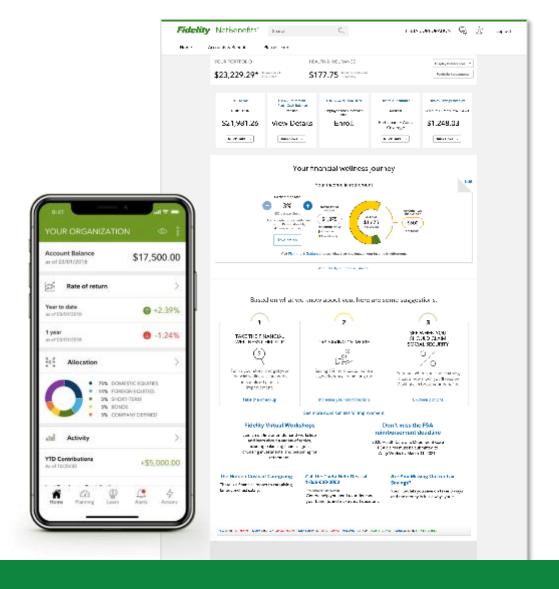
A benefits and financial help portal that helps your employees take control of their financial lives, on their desktop or on the go with the mobile app

Total Avg. Time Spent (Mins: Seconds)

11.8K

02:55

Brings together ways to get help when...



They know what they need.

Find and easily access relevant resources:

Learn hub

Fidelity record kept data as of 06/30/2024. Engagement activity from 7/23 to 6/24. Screenshots are for illustrative purposes only. They want help figuring out their suggested next step. And keep a pulse on their financial wellness:

Financial wellness checkup

Life happens.

They can get help navigating planned and unplanned events:

Life event planning topics & point solutions

They want to plan for the future.

Plan, invest, and stay on track with *their* financial goals:

Planning & Guidance Center

NetBenefits® mobile experience

Employees can access their workplace benefits, on the go

The mobile app and mobile browser allow employees to:

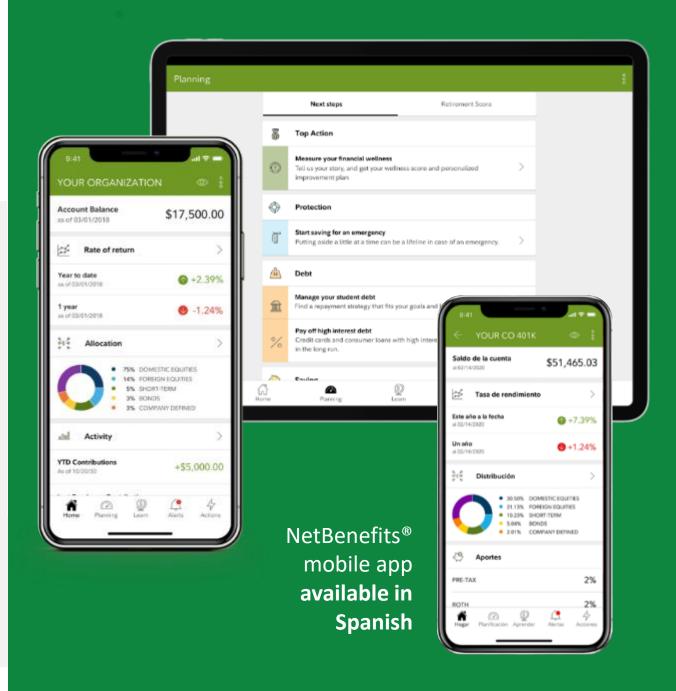


View and make changes to workplace accounts

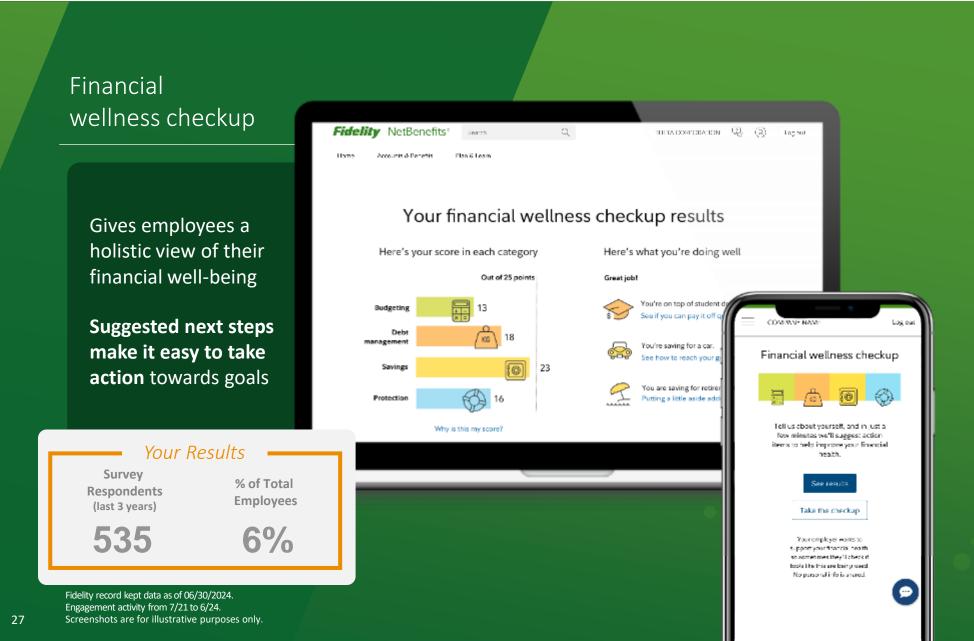


Access tools and education anytime, anywhere!

Total Mobile Visits Percent using mobile 89.3K 53%



Employees can keep a pulse on their financial wellness by taking a financial wellness check-up



Helping employees stay on track

Employees can monitor progress towards retirement and other financial goals

Returning users can see retirement score

Employees can check in regularly to monitor progress and make changes to stay aligned with goals

Your Results

Employees using P&GC

Take Action Rates

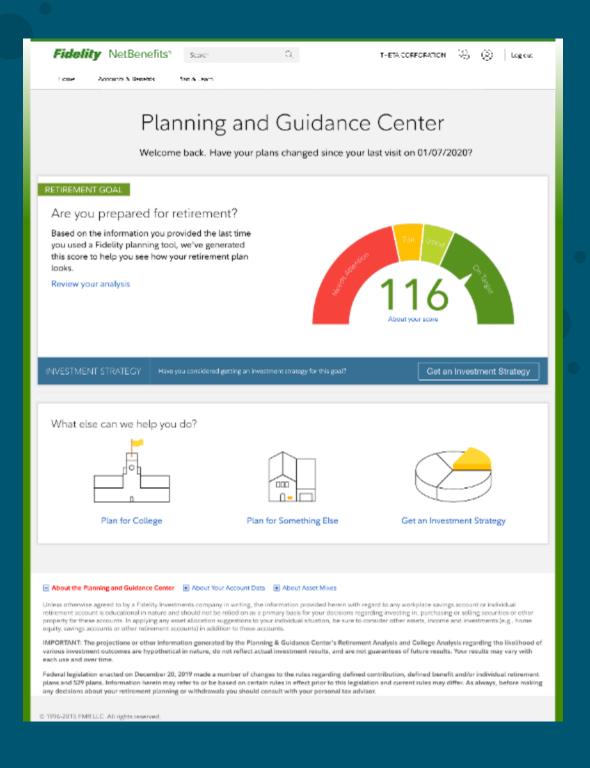
1.7K

33%

Engagement activity from 7/23 to 6/24.

*Taking action within 90 days after interaction date. Actions include: increased deferral rates, made an exchange, made an exchange to a TDF, consolidated assets, enrolled in a managed account.

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Face-to-face employee engagement for positive action

Virtual and on site

Investor Centers

On-site \P^{Z} and virtual workshops

Educational group sessions for your entire workforce

Ask Fidelity sessions

Convenient, targeted help from Fidelity professionals

Pre-retiree 1:1s

Planning appointments for employees, aged 50+

In-person and virtual planning and advice for complex needs

Employees who attend workplace learning events



more likely to take action on their finances¹

¹ Fidelity Investments recordkept data, Fidelity Customer Knowledge & Strategic Insights as of 9/30/17.

Investor Center products and services are offered beyond those of your employer-sponsored retirement plan.

Participants now expect options that allow them to engage virtually

Fast-growing channels became essential during COVID pandemic

Convenience and privacy contribute to participant preference and a positive experience.

Your Results ⁴		
Appointments Filled	517	
Appointment Utilization	88.7%	
Virtual Appointments	228	
Take Action Rate	38%	
Peer Take Action Rate	35%	

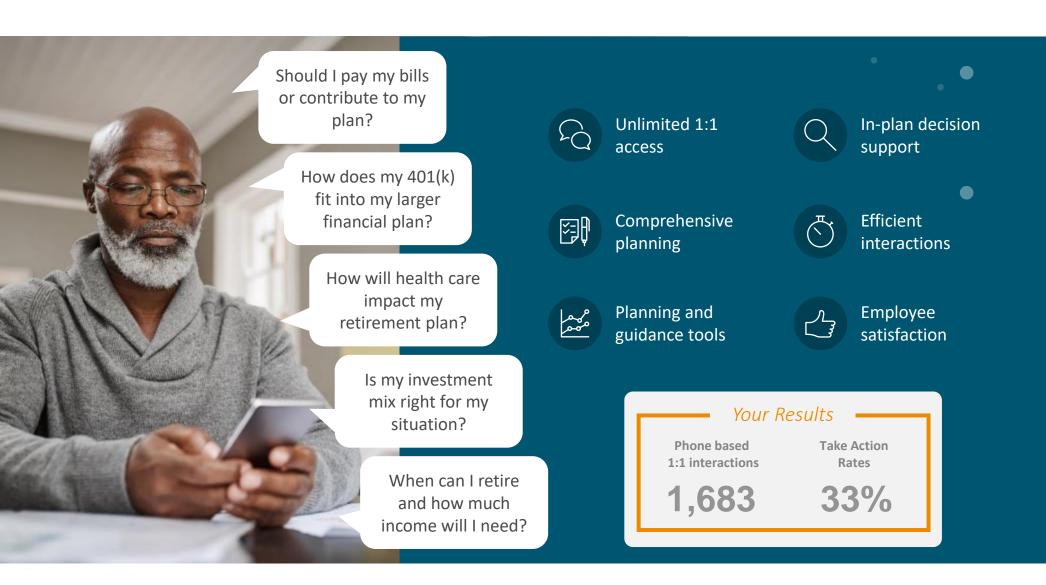
52% prefer receiving financial help online¹ 60% of 1:1 appointments in 2020 were virtual³ 92% satisfaction for live virtual interactions² 55% 110% Take-action rate following increase in virtual appointment³ workshop attendance³

¹ Fidelity Investments, 2019 participant study. Among those participants who have a preference in how they receive financial education, 52% prefer online.
² Fidelity Tax-Exempt Market Participant Satisfaction Survey as of 12/31/2020

³ Fidelity Participant Engagement and Analytics Reporting, 2019-2020. 1:1 appointments handled by Field Retirement Planners

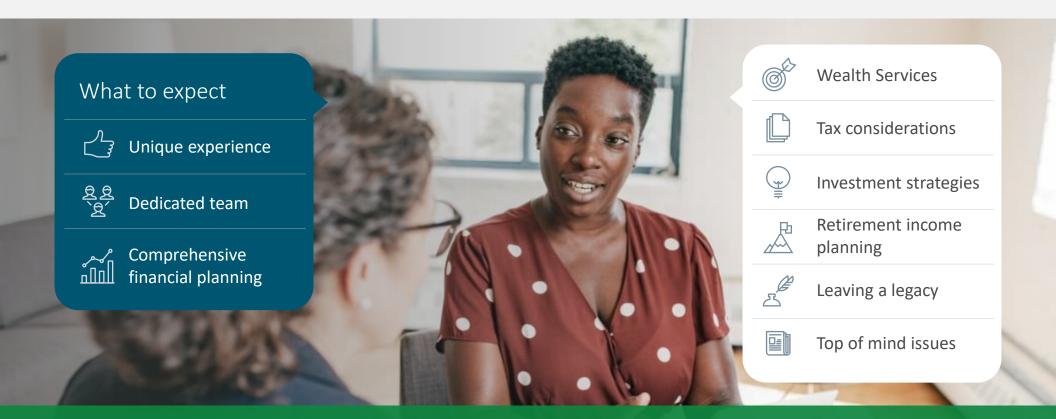
⁴ Fidelity record kept data as of 06/30/2024. Engagement activity from 7/23 to 6/24.

Employees can call in for 1:1 service and help from specialists



Striving to make your employees' goals a reality

Virtual and in-person conversations at Fidelity's Investor Centers



200+

32

Investor Centers across the country Investor Center visits by your employees

216

Licensed professionals with deep knowledge in:

- Investment strategy
- Retirement planning
- Income protection
- Asset protection
- Family conversations



County of Sacramento

One on One Appointment Activity



892

Appointments by Mike Gomes 01/01/23 - 06/30/24



46% Used Planning & Guidance Center



31%

take action rate



ចំក្តីចំ Participation

5.0%

Enrolled in the plan after appointment



Savings

13.2%

Increased their deferral after appointment



Asset Allocation

16.4%

Made a mix change or exchange after appointment



K Managed Account

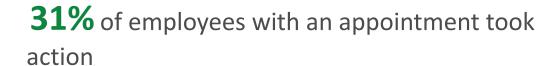
5.0%

Enrolled in a managed account after appointment

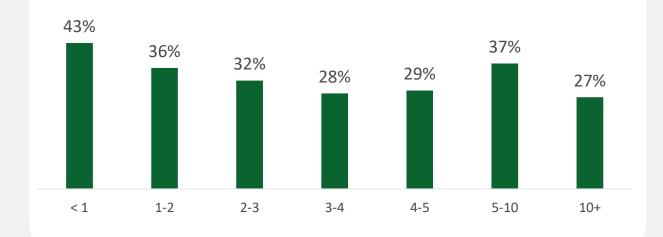
Post-Appointment Take Action Rates by Tenure

Counts by tenure band:

_	< 1	58
_	1-2	84
	2-3	75
	3-4	39
	4-5	31
	5-10	143
	10+	462



Take Action % by Tenure band



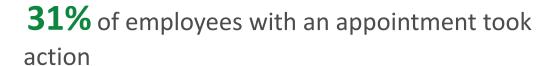
Appointment measurement data from 01/01/2023 to 12/31/2023.

^{*} Take action rate is the measurement of participants who enrolled, increased deferral, made an asset allocation change, consolidated assets. or enrolled in a managed account within 90 days after appointment

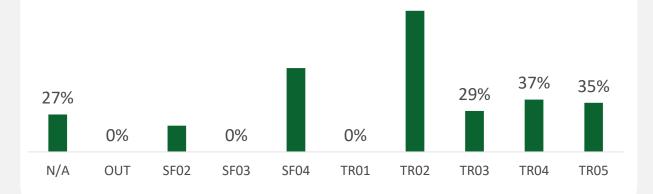
Post-Appointment Take Action Rates by Pension Tier

Counts by Pension Tier:

N/A	166
OUT	1
SF02	54
SF03	2
SF04	32
TR01	2
TR02	1
TR03	314
TR04	27
TR05	293



Take Action % by Pension Tier



Appointment measurement data from 01/01/2023 to 12/31/2023.

^{*} Take action rate is the measurement of participants who enrolled, increased deferral, made an asset allocation change, consolidated assets. or enrolled in a managed account within 90 days after appointment

County of Sacramento

Group Meeting Activity



Group Meeting Attendees by Mike Gomes 01/01/23 - 06/30/24



21.2%

Used Planning & Guidance Center

17.7%

take action rate



3.0%

Had phone or one on one interaction



ចំក្តីចំ Participation

3.5%

Enrolled in the plan after group meeting



Savings

6.2%

Increased their deferral after group meeting



Asset Allocation

8.9%

Made a mix change or exchange after group meeting



K Managed Account

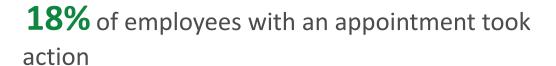
2.5%

Enrolled in a managed account after group meeting

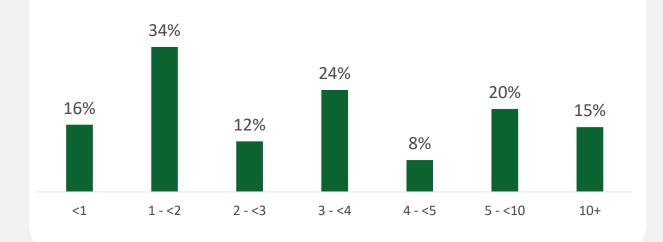
Post-Group Meeting Take Action Rates by Tenure

Counts by tenure band:

<1	63
1 - <2	143
2 - <3	67
3 - <4	54
4 - <5	40
5 - <10	235
10+	908



Take Action % by Tenure band



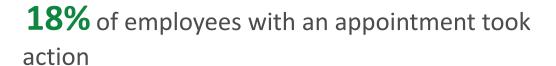
Group Meeting measurement data from 01/01/2023 to 06/30/2024.

^{*} Take action rate is the measurement of participants who enrolled, increased deferral, made an asset allocation change, consolidated assets. or enrolled in a managed account within 90 days after Group Meeting

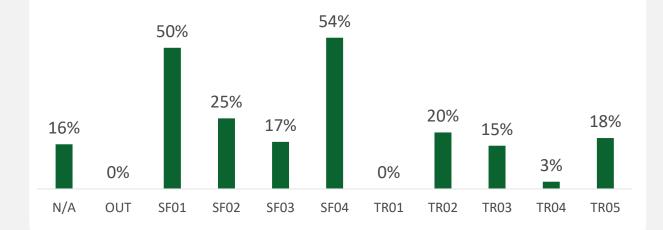
Post-Group Meeting Take Action Rates by Pension Tier

Counts by Pension Tier:

N/A	304
ОИТ	6
SF01	2
SF02	84
SF03	6
SF04	56
TR01	3
TR02	5
TR03	583
TR04	40
TR05	422



Take Action % by Pension Tier



Group Meeting measurement data from 01/01/2023 to 06/30/2024.

^{*} Take action rate is the measurement of participants who enrolled, increased deferral, made an asset allocation change, consolidated assets. or enrolled in a managed account within 90 days after Group Meeting

County of Sacramento

401(a) PLAN #71635

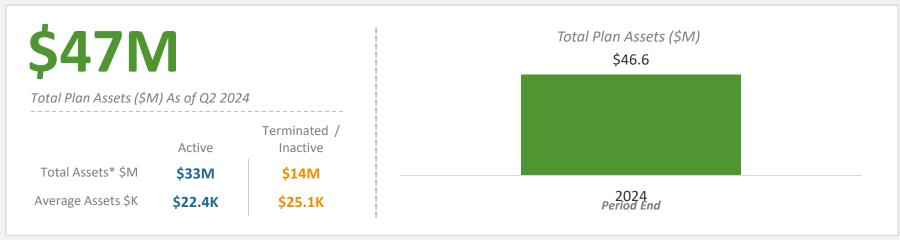


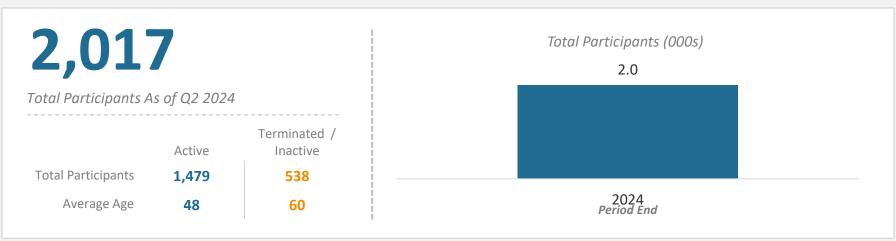




Plan Summary

Plan asset & participant trend





Retirement Savings Rates

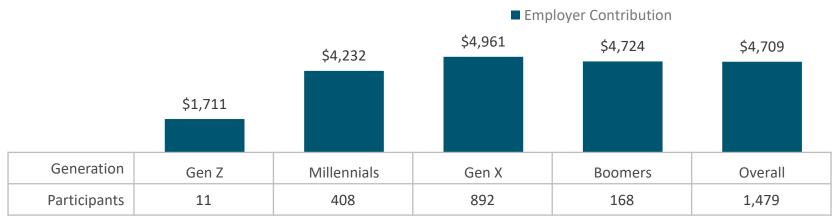
Total employer savings rates



Total Savings Rate by Generation Cohort

Average Employee Deferral & Employer Contribution

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Retirement Savings Rates

Total savings rates

AE Enabled: Considered '3','20','21','28','50','80' Division Codes

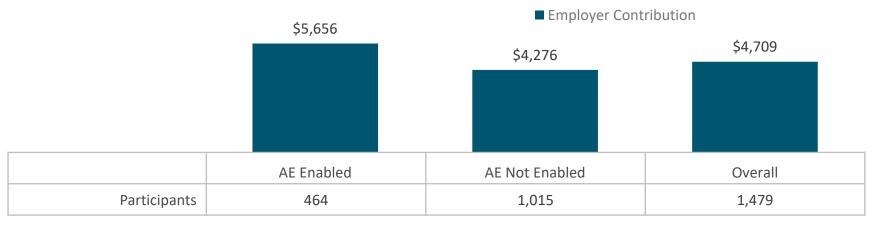


\$4,709

average Total Savings Rate (Employee & Employer) for active participants with a balance

Total Savings Rate by AE Enabled Status

Average Employer Contribution



Asset Allocation

Percent of Participants by Age-Appropriate Equity Allocation



87%

73%

AVFRAGE

88%

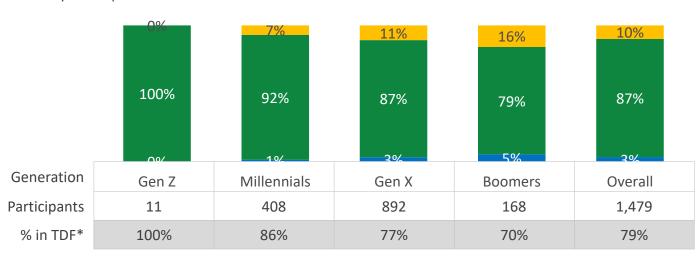
TOP PERFORMERS

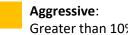
of participants with an Age-Appropriate Equity Allocation



Percent of Participants by Age-Appropriate Equity Allocation

By Participant Generational Cohort





Greater than 10% <u>over</u> ageappropriate equity allocation

In Band: Age-Appropriate equity allocation, or at least 80% invested in a single target date fund, or enrolled in a

managed account

Conservative: More than 10% under age-appropriate equity allocation

Fidelity record kept data as of 06/30/2024 for active participants with a balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Generational Birth Years: Gen Z: Born after 1996, Millennial 1996-1981, Gen X 1980-1965, Boomers prior to 1965.

Peer comparison represents industry peers. See appendix for more details.

For asset allocation purposes the participant's current age and equity holdings are compared to a table containing an age-based equity holding percentages based on the equity glide path. See appendix for more information.

* Measure of the percentage of active participants who have invested at least 80% of their balance in a single Target Date Fund.

Asset Allocation

Percent of Participants by Age-Appropriate Equity Allocation

AE Enabled: Considered '3','20','21','28','50','80' Division Codes



87%

73%

88%

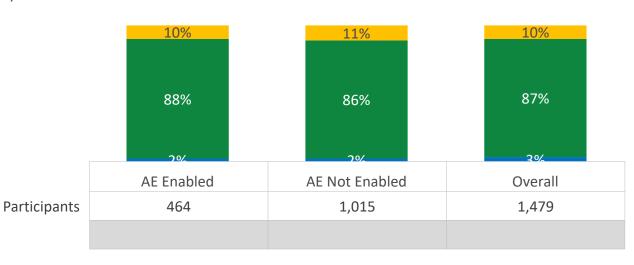
PEER TOP
AVERAGE PERFORMERS

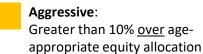
of participants with an Age-Appropriate Equity Allocation



Percent of Participants by Age-Appropriate Equity Allocation

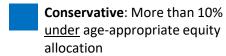
By AE Enabled Status







Age-Appropriate equity allocation, or at least 80% invested in a single target date fund, or enrolled in a managed account



Fidelity record kept data as of 06/30/2024 for active participants with a balance. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Generational Birth Years: Gen Z: Born after 1996, Millennial 1996-1981, Gen X 1980-1965, Boomers prior to 1965.

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Participant Engagement

NetBenefits® and Phone Contactors



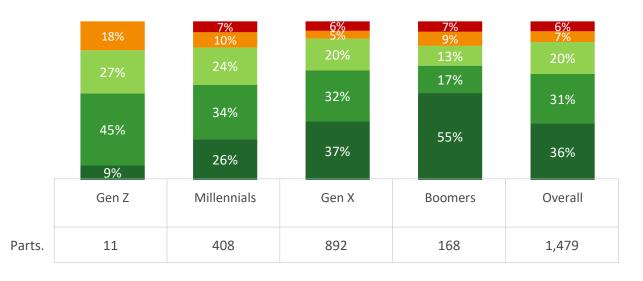
87%

78% 91%

PEER AVERAGE TOP PERFORMERS

of active participants have contacted Fidelity by Phone or logged into NetBenefits®

Participant Engagement by Generation



Deeply Unengaged:

No contact in the prior two years.

Unengaged:

No contact in the prior 12 months.

Basic Engaged:

NetBenefits® login or customer service contact by employees for information on, or to complete a transaction in, their retirement plan.

Education Engaged:

NetBenefits® learn hub, life event and other general resource use by employees for educational purposes.

Highly Engaged:

Financial planning activities by employees on NetBenefits® or with a Fidelity Financial Consultant

Rates for interactions from 01/01/2023 to 06/30/2024 for active participants with a balance as of 06/30/2024. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts

Appendix

Additional material, definitions

Combined Plans Summary

457(b) and 401(a) combined Plan assets & participant trends



Total Plan Assets (\$M) As of Q2 2024

Active

\$918.1M

Average Assets \$K

Total Assets* \$M

\$91.4K

Terminated / Inactive \$697.3M

\$161.1K



14,369

Total Participants As of Q2 2024

Active **Total Participants**

Average Age

10,042

45

Terminated / Inactive 4.327

59



Basic Engaged

Employees engaged with Fidelity to view account information and complete transactions

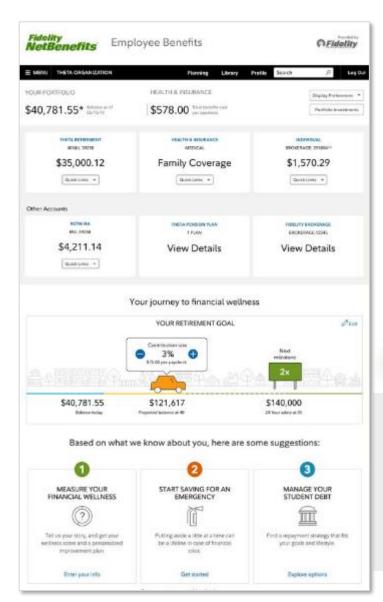
21% of your employees have engaged with Fidelity to check balances, view account information and complete transactions.

Peer average: 27%

NetBenefits® Visits88.6K% of Visits on mobile app21%% of Visits on mobile browser24%

16% of your employees contacted Fidelity for service on their account.

Service calls handled: 1.6K





Enabling employees to:

- Easily check balances
- View account information
- Quickly find the information they need

Education Engaged

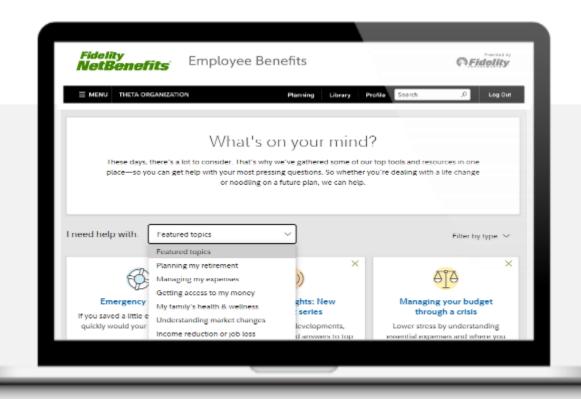
Employees utilizing NetBenefits® resources for educational purposes

32% of your employees have also utilized NetBenefits® resources for educational purposes.

Peer average: 27%

Top activities for your employees:

General educational content	44%
Investment research	33%
Journey Space Interactions	11%
PP&A dashboard visit	4%
Small Tools Usage	4%
Financial wellness topic page	3%
Life event planning topic page	1%



They know what they need.

Find and easily access relevant resources:

Learn hub

They want help figuring out their suggested next step.

And keep a pulse on their financial wellness:

Financial wellness checkup

Life happens.

They can get help navigating moments that matter:

Life event planning topics

For active participants with a balance as of 06/30/2024. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Peer comparison represents industry peers. See appendix for more details.

Highly Engaged

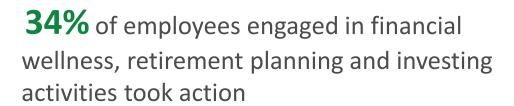
Employees engaged with Fidelity in retirement planning and investing activities

24% of your employees engaged with Fidelity in retirement planning and investing activities.

Peer average: 24%

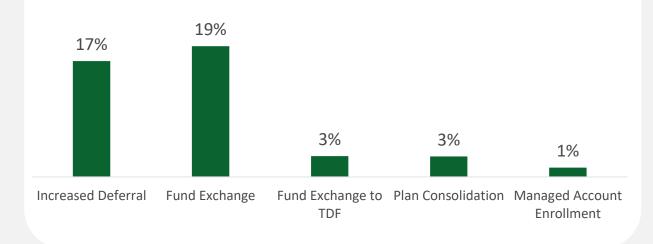
Top activities for your employees:

Planning and Guidance Center	46%
Online Tools	32%
Phone Channel	15%
Ask Fidelity	14%
IPQ Update	14%
WPA Phone Guidance	7%
1:1 Appointments	6%



Peer average: 28%

Actions Taken



For active participants with a balance as of 06/30/2024. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Peer comparison represents industry peers. See appendix for more details.

Unengaged & Deeply Unengaged

Employees that have not engaged with Fidelity in at least 12 months

22% of your employees have not engaged in their retirement benefit with Fidelity in at least 12 months.

Peer average: 22%

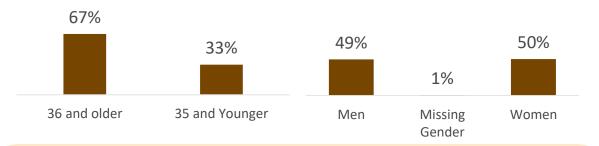
Profile for unengaged employees:

Average age	43
Average tenure	10
% women	50%
% unregistered on NetBenefits	32%
% w/ e-mail on file	99%
% w/ mobile phone on file	60%

33% of employees unengaged in the retirement benefit are 35 and younger

Unengaged Profile

(% of employees not engaged)



Considerations



- 1. Promote **NetBenefits®** app at onboarding and in employee communications channels throughout the year
- 2. Ensure Fidelity has **digital contact information** to reach participants
- 3. Ensure you're signed up to receive **FidBits*** financial wellness news in bite-sized tips that break through the clutter

For active participants with a balance as of 06/30/2024. Excludes terminated and zero balance participants. Also excludes forfeiture and alternate payee accounts. Peer comparison represents industry peers. See appendix for more details.

Participation



1,449

Results by Campaign

Campaigns	Population	Open Rate	Click Rate	NetBenefits® Login Rate	Take Action Rate	Peer Action Rate
Tenured Unenrolled Trigger	2,019	25.8%	2.3%	1.6%	0.4%	0.4%
Enhanced Enrollment Experience	388	58.9%	25.8%	33.8%	15.7%	12.9%

Campaign Information

Objective

Increase the rate of participation in the plans

Target Audience

Eligible employees who are not participating

Campaign Opportunity (Peers)

Campaign	Peer Action Taken
Multi-Touch Enrollment	66%

Savings and Asset Allocation



12,819

employees reached

Results by Campaign

Campaigns	Population	Open Rate	Click Rate	NetBenefits® Login Rate	Take Action Rate	Peer Action Rate
Quarterly Check in 2023	33,966	58.9%	3.1%	25.9%	4.6%	5.4%
Post-Enrollment Onboarding	1,663	53.2%	8.8%	42.7%	5.2%	8.6%
Investment Triggers	2,158	58.5%	0.5%	52.6%	10.1%	7.5%

Campaign Information

Objective

Increase employee contribution rates and/or seek to improve asset allocation

Target Audience

Employees not achieving total target savings rates

Engaged in Help

Education and Wellness



Results by Campaign

Campaigns	Population	Open Rate	Click Rate	NetBenefits® Login Rate	Take Action Rate	Peer Action Rate
Getting Ready for Retirement Trigger: RTS	2,978	52.0%	4.1%	18.7%	5.5%	5.8%
Getting Ready for Retirement Trigger: Medicare	526	59.5%	9.1%	15.6%	4.0%	5.3%
Getting Ready for Retirement Trigger: MRD	165	63.6%	12.1%	2.4%	0.0%	1.0%
Getting Ready for Retirement Trigger: Income	2,633	53.9%	2.3%	19.6%	4.4%	4.2%
Getting Ready for Retirement Trigger: Health Care	618	53.9%	7.3%	17.3%	4.0%	5.9%
Getting Ready for Retirement Trigger: Catch- up	459	49.5%	1.5%	30.1%	10.2%	8.9%
Term Retiree Distribution Options	3,954	56.9%	3.6%	20.8%	1.1%	1.9%
Student Debt	8	50.0%	0.0%	12.5%	0.0%	12.9%
Managed Account Awareness	15,773	58.2%	2.4%	29.3%	4.0%	3.8%

Campaign Information

Objective

Improve participant engagement in help

Target Audience

All participants with a balance

Campaign Opportunity (Peers)

Campaign	Peer Action Taken
Goal Booster	4%
Managed Account Launch Activation	3%

Campaign measurement data for Plan For Life campaigns from 05/01/2023 to 04/30/2024.
Reer comparison represents industry peers. See appendix for more details.
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Disclosures

Peer Group Methodology

Peer Group	Description	# of Plans/ # of Participants
Public Sector	 Dataset: Findings herein are derived primarily from data from Fidelity Investments' workplace investing and personal investing divisions. Data gathered and analyzed include participant indicative data, contribution data, asset allocation data, loans and withdrawals data, participant retirement planning tool use data, and certain types of plan design data. All plans in this dataset recordkept by Fidelity Investments as of 06/30/2024. Unless otherwise noted, findings and conclusions are based on data as of, or for the 12-month period ending, 06/30/2024. 	71 Plans/131.5K Partcipants

Important information

FOR INSTITUTIONAL PLAN SPONSOR USE ONLY

For "Asset Allocation" purposes, age-appropriate equity allocation is defined as the participant's current age and equity holdings in a retirement portfolio compared with an example table containing age-based equity holding percentages based on an equity glide path. The Fidelity Equity Glide Path is an example we use for this measure and is a range of equity allocations that may be generally appropriate for many investors saving for retirement and planning to retire around ages 65 to 67. It is designed to become more conservative as participants approach retirement and beyond. The glide path begins with 90% equity holdings within a retirement portfolio at age 25 continuing down to 19% equity holdings 10-19 years after retirement. Equities are defined as domestic equity, international equity, company stock, and the equity portion of blended investment options. The indicator for asset allocation is determined by being within 10% (+ or -) of the Fidelity Equity Glide Path. We assume self-directed account balances (if any) are allocated 75% to equities, regardless of participant age and so the Asset Allocation Indicator has limited applicability for those affected participants. For purposes of this metric, participants enrolled in a managed account or invested greater than or equal to 80% of their account balance in a single target date fund are considered to have age-appropriate equity allocation and meet the asset allocation criteria for OnPlan.

Asset allocation does not ensure a profit or guarantee against loss.

Unless otherwise disclosed to you, any investment recommendation in this document is not meant to be impartial investment advice or advice in a fiduciary capacity. Fidelity and its representatives have a financial interest in any investment alternatives or transactions described in this document. Fidelity receives compensation from Fidelity funds and products, certain third-party funds and products, and certain investment services. Fidelity may also receive compensation for services that are necessary to effect or execute transactions with respect to investment alternatives (such as trading commissions). The compensation that is received, either directly or indirectly, by Fidelity may vary based on such funds, products and services, which can create a conflict of interest for Fidelity and its representatives.

Benchmarking Definitions

Plan Participation Rate: The percentage of actively employed, point-intime eligible employees who made employee pretax or post-tax contributions over the prior 12 months; This is based on NDT data and may be from previous plan year's non-discrimination test.

% of Participants Contributing(Voluntary Plan Contribution Rate): The percentage of active participants who made employee pretax or post-tax contributions over the prior 12 months in the voluntary plans.

Total Average Savings Rate (EE + ER): The overall average savings rate (Employee deferral % + Employer contribution %) for all active participants. All Active participants have been considered for the calculation of Total Average savings rate, including participants with a 0% employee deferral rate. Employer contribution % is calculated based on Employer Contribution dollars over a rolling 12-month period; therefore there might be differences from Employer contribution in Plan Design.

Automated Plan Design—AE Default Deferral Rate: The deferral (savings) rate that auto-enrolled participants begin saving at once enrolled in the retirement plan.

Automated Plan Design—AIP Utilization Rate: The percentage of active participants who are enrolled in the Annual Increase Program (AIP) in plans that offer AIP.

Participant Asset Allocation: The percentage of participants whose DC plan assets are allocated within +/- 10% percentage points of the Fidelity Equity Glide Path, with a maximum of 90% equity exposure.

Participant Interactions: The percentage of participants contacting a Fidelity phone representative or Fidelity NetBenefits® over the last 12 months.

Retirement Planning & Advice Utilization: The percentage of Participants who used planning or advice tools during the 12 months ending 06/30/2024. Retirement planning & advice utilization includes both representative-led and self-directed interactions and is based on participants who reached the analysis or complete phase.

Investment Advice Tool Interaction: Participants who completed a representative-led Investment Advice Tool interaction in the prior 12 months ending 06/30/2024.

Loans & Withdrawals: The percentage of participants who took a loan or withdrawal during the 12 months ending 06/30/2024.

Unique Highly Engaged Participants: Count of distinct active participants with balance who are highly engaged. Participants who complete any of the following activity in last 12 months ending 06/30/2024 are deemed as Highly Engaged: Completion of a retirement planning, advice tool, on-site one-on-one or group interaction, FW assessment completion or Journey Space interactions, PP&A enrollment or PP update, or Fidelity Retail Branch visit in the prior year.

Peer Average: Peer average is the average value of a given metric across all clients belonging to the same peer group.

Top Performer: Top performer for a given metric is average of top quartile values from the same peer group